

## 4 YEAR EQUITY PROTECTION CAP CERTIFICATE LINKED TO ENEL IN EUR

<b>Our Reference</b>	CE0663UR
<b>Issuer</b>	BNP Paribas Arbitrage Issuance BV
<b>Guarantor</b>	BNP Paribas ("BNPP") (AA+ / Aa2)
<b>Issue Type</b>	Certificate
<b>Issue Amount</b>	Up to EUR 20.000.000
<b>Number of Certificates</b>	Up to 200.000 Certificates
<b>Notional Amount per Certificate (NA)</b>	1 Certificate = EUR 100
<b>Currency</b>	EUR
<b>Issue Price</b>	EUR 100
<b>Strike Price</b>	(.)
<b>Listing</b>	Application will be made for listing on the Italian Stock Exchange
<b>Public Offer</b>	Yes
<b>Subscription Period</b>	23 February 2010 – 31 March 2010
<b>Strike Date</b>	31/03/10
<b>Issue Date</b>	07/04/10
<b>Settlement Date</b>	07/04/10
<b>Exercise Date</b>	01/04/14
<b>Valuation Date</b>	31/03/14
<b>Redemption Date</b>	07/04/14
<b>Underlying</b>	Enel (Isin Code : <b>IT0003128367</b> Reuters Code = <b>ENEI.MI</b> / Bloomberg Code = <b>ENEL IM</b> )
<b>Final Redemption</b>	

If, on the Valuation Date,  $S_F$  is equal to, or lower than, the Protection Level, each Certificate will be exercised automatically and the Certificate Holder will receive an amount in EUR calculated as follows :

$$NA \times \text{Protection Factor } \%$$

If, on the Valuation Date,  $S_F$  is higher than the Protection Level, each Certificate will be exercised automatically and the Certificate Holder will receive an amount in EUR calculated as follows :

$$\text{Min} (NA + NA \times \text{Participation} \times (\frac{S_F}{S_I} - 1); NA \times \text{Cap Level } \%)$$

Where :

$S_I$  = the Closing Auction Price of the Share on the Strike Date equal to Eur (.)

$S_F$  = the Reference Price of the Share on Valuation Date

Participation = 100%

Protection Factor % = 100%



## 4 YEAR EQUITY PROTECTION CAP CERTIFICATE LINKED TO ENEL IN EUR

Protection Level = 100% of  $S_T$ , equal to Eur (.)

Cap Level % = 120%

Cap = 120% of  $S_T$ , equal to Eur (.)

NA = Notional Amount

**Valuation Date** is the Trading Day preceding the Exercise Date

<b>Specified Maximum Days of Disruption</b>	3
<b>Business Day Convention</b>	Following Business Day
<b>Business Days for Payment</b>	TARGET
<b>Calculation Agent</b>	BNP Paribas Arbitrage SNC
<b>Documentation</b>	Final Terms under the Warrant and Certificate Programme of the Issuer dated 4 June 2009 (the " <b>Base Prospectus</b> ") a copy of which is available from BNP Paribas Arbitrage SNC on request and its supplements. In the event of any inconsistency between this term sheet and the Final Terms relating to the Certificates, the Final Terms will prevail.
<b>Governing Law</b>	English
<b>Form</b>	Dematerialised form
<b>Codes</b>	ISIN: <b>NL0009329820</b> Common: 049001932
<b>Common Depositary</b>	Monte Titoli
<b>Miscellaneous</b>	Fees have been paid to third parties in respect of this transaction. They cover distribution and or structuring cost for a maximum annual amount equivalent to 0.8225% of the Issue Amount. Details of such fees are available from [the distributors]/[BNP Paribas Arbitrage SNC] upon request.
<b>Minimum Trading Size</b>	1 Certificate (and multiples of 1 Certificate thereafter)
<b>Secondary Trading</b>	No representation is made as to the existence of a market for the Certificates. While BNP Paribas Arbitrage SNC will endeavour, subject to market conditions, to indicate prices with a bid-ask spread no larger than 1% in the Certificates, there can be no assurance as to such prices or that BNP Paribas Arbitrage SNC will offer to purchase any Certificates.  The price indicated, if any, may be affected by many factors including, but not limited to, the remaining time to the Redemption Date, the outstanding principal amount, the performance and volatility of the Index, interest rates, exchange rates and credit spreads.
<b>Settlement</b>	Monte Titoli

### Investor Responsibilities

The Certificates will be offered to the public in Italy, no action has been or will be taken in any jurisdiction that would, or is intended to, permit a public offering of the Certificates in another country. The Certificates are sold to you as principal and on the understanding that you will comply with all relevant securities laws and public offer requirements in the jurisdictions in which you place or resell the Certificates, including, without limitation, Directive 2003/71/EC (the EU Prospectus Directive) and the relevant implementing measures in any EEA member state. As you may not be the only purchaser of the Certificates, from us, any public offer exemption relying on offers only being made to a restricted number of investors (classified by type or location, as applicable) will not be available.

### Selling Restrictions

The securities may not be offered or sold in the United States or to U.S. persons at any time (as defined in Regulation S under the U.S. Securities Act of 1933 or the U.S. Internal Revenue Code). The securities have not been and will not be registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state in the United States, and are subject to U.S. tax requirements. In purchasing the securities, you represent and warrant that you are neither located in the United States nor a U.S. person and that you are not purchasing for the account or benefit of any such person. The securities may not be offered, sold, transferred or delivered without compliance with all applicable securities laws and regulations.

This indicative term sheet contains a proposal for discussion purposes only. BNP Paribas gives no assurance that any transaction will be entered into on the basis of these indicative terms and no specific issuer shall be obliged to issue any security or instrument on such indicative terms. In no circumstances shall BNP Paribas be obliged to disclose to investors any information which it has received on a confidential basis or the existence thereof. The information contained herein is provided to you on a strictly confidential basis and you agree that it may not be copied, reproduced or otherwise distributed by you, whether in whole or in part (other than to your professional advisers) without our prior written consent.

### Risk analysis

Financial transactions involve risks of variation in interest rates, exchange rates, securities, commodities or indices. In view of these risks you should have the requisite knowledge and experience to assess the characteristics and risks associated with each contemplated financial transaction. BNP Paribas will provide any additional information you may reasonably request in order to enable you to assess the risks and characteristics of the transaction. Accordingly, when you enter into the contemplated financial transaction, you will be deemed to understand and accept the terms, conditions and risks associated with it. You will also be deemed to act for your own account, to have made your own independent decision to enter into that financial transaction and to declare that such transaction is appropriate or proper for you based upon your own judgement and upon advice from such advisers as you have deemed necessary. You are required to undertake a detailed analysis of all financial, legal, regulatory, accounting and tax issues raised by any transaction you are contemplating, so as to evaluate the merits and suitability of the transaction and should not rely on BNP Paribas for this. The information contained herein is provided to you by BNP Paribas on a strictly confidential basis. It is also understood that all information given by BNP Paribas related to the terms and conditions of a financial transaction shall not be considered investment advice or as a recommendation to enter into that transaction. Any indicative price quotations, disclosure materials or analyses provided to you have been prepared on assumptions and parameters that reflect our good faith judgment or selection and, therefore, no guarantee is given as to the accuracy, completeness or reasonableness of any such quotations, disclosures or analyses. BNP Paribas will not assume any responsibility for the financial consequences of your trading in the financial transaction described in this document.

The Issuer reserves the right not to issue the Certificates described herein in its sole discretion. BNP Paribas makes no representation and has given you no advice concerning the appropriate accounting treatment or possible tax consequences of this indicative transaction. Each holder of the Certificates shall assume and be responsible for any and all taxes of any jurisdiction or governmental or regulatory authority and should consult their own tax advisers in this respect. To the extent of any inconsistency between this term sheet and the Final Terms of the Certificates, the Final Terms of the Certificates shall prevail.

This document should be read in conjunction with the Base Prospectus and the Selling Restrictions set out therein. In particular, reference should be made to the section headed "Risk Factors" in the Base Prospectus for a full description of the potential risks associated with the Certificates. This is not an offer to buy or sell or solicitation of an offer to buy or sell any security or instrument or to participate in any particular trading strategy. The terms outlined herein are summary [and indicative only] and are subject in all respects to the terms and conditions of the Certificates as will be set out in the Final Terms.

Investing in the Certificates entails certain risks: the following are examples of such risks although it should not be viewed as an exhaustive list:

**Risk of loss of capital** - There is a risk of partial or total capital loss, and therefore an investment in the Certificates is highly speculative, involving significant risk, including the possible loss of the entire amount invested, and should therefore only be considered by persons who can afford a loss of their entire investment.

**Potential Conflict of Interest** - Investors in Certificates should also appreciate that the Issuer and its affiliates may (i) engage in trading activities (including hedging activities) related to the Index or composite securities of an Index of any Certificates (the "Underlying") and other products based on or related to such Underlying for their own account or for other accounts under their management, (ii) issue other derivative products in respect of Underlying, (iii) act as underwriter in connection with future offerings of shares or other securities related to the Certificates or may act as a financial adviser or in a banking capacity to companies whose shares/securities are part of the Underlying. Such activities could present certain conflicts of interest, could influence the prices of such shares/securities in the Underlying and could adversely affect the value of such Certificates.

**No interest** - unlike ordinary debt securities, the Certificates do not pay interest. The Certificates have been designed for investors who are willing to forgo market interest payments on the Certificates in exchange for the Redemption Amount.